

COPIN Meeting Minutes

April 15, 2015

1:30-3:30 pm

Ohio EMA

**Call to Order:** 1:31pm meeting called to order by COPIN Chair Dan Kochensparger

**Attendance:**

Amber Breedlove, Franklin Co. Public Health	Anna Krutowskis, City of Marysville
Anne Brown, City of Worthington	Bernice Cage, Mid-Ohio Regional Planning Commission
Corinne Riegler, Logan County Health Dept.	Dan Kochensparger, Retired (UA Fire Dept)
Danny Miller, Pickaway County Health Dept.	Darcy Dooley, City of Grove City
Donna Stalter, Fairfield Medical Center	Jayne Moreau, Columbus Public Health
Jennifer Thrush, Union County Health Dept.	Joanna Worthington, Mt. Carmel College Nur.
Kelly McGuire, Franklin Co. EM&HS	Laura Young-Mohr, Columbus Public Utilities
Lisa Rase, Pickaway County Health Dept.	Lynn Bruno, Jackson Twp.
Megan Hoffman, City of Upper Arlington	Pam Palm, Knox County Health Dept.
Traci Whittataker, Delaware Health Dist.	Tyler Lowry, Franklin Co. Commissioners

**Tour:** Steve Rosner, facilities director for the Ohio EMA, led tour of facility

Jay Cary is the lead PIO for the Ohio EMA; Kelly Blackwell is the back-up PIO for Ohio EMA

Open for approx. 21 years, 1996

Toured the EOC, JIC, Cafeteria, Meeting Rooms, IT/Dispatch Center

**Speaker:** Gary Lewis with The Ohio State University, Crisis Communications (2 years at OSU)

Previously at Ohio Highway Patrol; also has experience in marketing & advertising

Had role in the Lucasville riots; governor's office; police shootings; and Cincinnati riots

**Tips:**

- If it's good news, put the senior leader out there; if it's bad news, put PIO out there
- Message: What are the three things you want to get out (this is for good or bad news); Every question is an opportunity to get your message out, not just answer the question
- National Information Officer Association is a great resource for PIOs
- OSU has a Senior Director for communication that has a team of 6 and reports to a VP who is a direct report to the President; 350 communicators on OSU campus – communicator for each area; only clear through Mr. Lewis's office if it's bad or damaging to OSU reputation

**Minutes Approved:** Bernice Cage moved, Joanna Worthington seconded, unanimously approved

**New Member Introduction:** Guest, Danny Miller from Pickaway County Health Dept

**Board Officers:** Dan Kochensparger, Chair; Bernice Cage, Vice Chair; Jennifer Thrush, Secretary

**FCEMA MOU:** MOU has been reviewed and sent back to FCEMA with no changes

**COHAN Alert:** July 1 will be the annual COHAN test. Please be sure to confirm receipt of your test messages.

**Bylaws Review:** Ad-hoc bylaw review committee is collecting feedback, will bring to next general membership mtg if there are proposed changes for approval

**Member Survey:** The Board will be sending a Survey Monkey link out to all members. We want to know what your interests are and why do you come/not come to the meetings. Look for email within the next month. Surveys responses will be due within 2 weeks of initial survey email.

**Mobile JIC exercise:** The Board is exploring if it will be possible to exercise on the mobile JIC since it is now housed at the Union County EMA instead of at Franklin County Public Health.

**Next meeting:** July 8, 1:30-3:30pm at Franklin County EM&HS, 5300 Strawberry Farms Blvd, Columbus

**Adjournment:** Anne Krutowskis moved, Kelly McGuire seconded. Meeting adjourned at 3:45pm